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## In the NEWS

## CEYX approaches 45 years rocking with final summer concert

BY CHRIS OLIVER  
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Founded in 1971, it's been a long, fun and exciting journey for the multi-talented group CEYX.

The trio of Dean Rusch, Tim Taylor and Tom Miller has made its name playing a variety of venues across the state. CEYX has spent all summer playing venues such as Picnic in the Park in Thomas Township as well as Party on McCarty in Saginaw Charter Township.

They wrapped up this summer's concerts with a show Wednesday night at the Tittabawassee Township Park.

"It's really neat to have a band like ours out there and available to play all sorts of genres and music," Rusch said. "We've done this a long time and we've evolved with the times. We play all sorts of modern hits from today's top charts."

Not only is there a variety in the genres of music CEYX performs, but with the types of shows and venues they play.

"It's wonderful to get to play in so many types of events, from bigger concerts with thousands of people to weddings," Rusch said. "This summer we've

played everywhere from Petoskey to Ann Arbor."

Beyond venues, CEYX is known for its ability to touch multiple generations of fans.

"We've played in 50 weddings now in which we did a wedding for the parents of the bride or groom," Rusch said. "It's just an honor to be recognized by the children of people as being entertaining enough to come back and do it again."

The secret to CEYX's success, according to Rusch, is not in the genre of music played or the group's style, but rather the evolution of band to entertainer.

"We understand that it's not just about the songs you play, but knowing when to play them and what the crowd wants to hear," Rusch said. "Now we're getting the crowd involved and providing real entertainment right from the get go."

If the last 45 years haven't been enough, CEYX is ready for the future.



Courtesy Photo

CEYX has been the premier party band in Michigan since 1971. Playing shows from Ann Arbor to Traverse City, the group has evolved from a pure music band into an entertainment group.

The group already has shows booked for half of 2016.

"It's something we enjoy doing and we love to see what gets the crowd going," Rusch said. "We love doing it and it's just a joy that people still want to come out and see us do it."



Twp. View File Photo

CEYX performs in the amphitheater at Roethke Park in Thomas Township.